

Temple Beth Torah Golf Tournament Ad Specifications

In the absence of any digital art, we can design and layout a simple ad for you. We can also use one of your business cards.

If you choose to design your own ad, the preferred electronic format is a high-resolution PDF. Other acceptable formats include TIFF's, JPEG's, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Quark XPress and Microsoft Publisher. If you're sending a TIFF, JPEG or any Photoshop file, make sure it is a high-resolution (300 ppi) image. If you're sending an InDesign, Quark or Publisher file, please send all linked graphics and necessary fonts; Also, please include a hard copy of the ad. Please don't send Page Maker files. If you're working in Page Maker, you will need to save it as a high-resolution PDF.

Dimensions for all ad sizes are listed below. Please note that the only ads that can bleed are the back cover and 2 inside covers. (Also, these are the only ads that can be in full color.) See the attached sample pages for an idea of a typical page layout in the journal.

If you have any art questions, please call Minuteman Press at (561) 845-6404.

Ad Dimensions:

Size	Width" x Depth"
Full Page w/ bleed (back cover & inside cover only)	8.5" x 11"
Full Page (interior page)	7.5" x 10"
Half Page	7.5" x 5"
Quarter Page vertical	3.75" x 5"
Quarter Page horizontal	7.5" x 2.5"
Eighth Page	3.75" x 2.5"

